Master's degree in

Hospitality & Tourism Management

Dual degree

With the collaboration of UN Tourism in furtherance of its educational mission



Università IULM

Founded in 1968 in Milan, Università IULM is a highly specialised education and research centre for Communication Studies. The ultramodern IULM campus is just a 10-minute subway ride from Milan's vibrant city centre.
www.iulm.com

University of Central Florida

The Rosen College of Hospitality Management at University of Central Florida in Orlando provides students with an unrivalled learning environment. Ranked among the top three hospitality management programmes worldwide, UCF has been an educational leader for over 30 years.
www.hospitality.ucf.edu





University of Oulu

The University of Oulu, founded in 1958, is one of the largest and most multidisciplinary universities in Finland and aims to implement its activities efficiently and environmentally friendly by the principles of sustainable development. The University of Oulu is an international science university that creates new knowledge, well-being, and innovations for the future through research and education.
www.oulu.fi/en

About the course

Università IULM, Milan, Italy
Design your career in tourism in Italy, a renowned destination for culture, art, food, nature and lifestyle

- Earn an Italian post-graduate degree by tailoring your skills in the most innovative and contemporary areas of tourism
- Expand your knowledge with an exchange semester abroad in one of our partner universities
- Grow your talent with a 6-month internship, a fast track towards employment in leading tourism companies.

UCF, Orlando, Florida, USA
Work in the USA after year 2, specialising in hospitality

- Earn both an Italian and an American degree
- Gain eligibility for 12 months of study-related employment in the USA after graduation
- Over 80% of graduates extend their stay in the USA thanks to the UCF company partnership network.

University of Oulu, Finland
Explore cutting-edge sustainability practices in Northern Europe

- Earn both an Italian and a Finnish degree
- Develop your expertise in Sustainable Tourism at a leading European university
- Gain knowledge on environmental sustainability, climate change issues, and resilience in the tourism field

UN Tourism co-branding

- earn a a joint certificate issued by UN Tourism.
- join a global educational and placement network
- promote responsible, sustainable and universally accessible tourism in line with the Sustainable Development Goals.





Career opportunities

Managerial and entrepreneurial roles in leading tourism companies worldwide:
hotel chains, cruise companies, airlines, companies in the MICE industry and in the business and leisure sector, travel agency networks, destination marketing organisations and consulting firms specialising in tourism. Leadership roles in destination management companies and institutions in charge of regional development. The strong involvement
of leading tourism companies makes
it possible to refine your profile in
the most sought after areas of the job market. In addition, the course supports students in starting new businesses.



Teaching mix and faculty

The teaching mix comprises 10% distance learning to acquire basic knowledge, 20% traditional lectures and 70% hands-on practice and training in a company.
Two thirds of the faculty is made up of professors from partner universities and visiting professors from leading hospitality management schools, and one third are managers from leading tourism companies. A wide range of innovative elective courses lets you design a customised study plan.

Two alternative tracks

The Master of Science in Hospitality and Tourism Management (HTM) is a 2-year dual degree programme co-branded by UN Tourism. The 1st year held in Milan. The 2nd year offers three specialisation choices.

- Hospitality and Tourism Management, at the University of Central Florida in Orlando, US. After completion students earn a dual degree Italian (Laurea Magistrale) and American (Master of Science) as well as the possibility of staying in the US after graduation for one year of work in tourism sector.
- Sustainable and Transition in Hospitality and Tourism at Università IULM
and – upon free choice – at the University of Oulu, Finland. After successful completion, students obtain an Italian degree (Laurea Magistrale). By spending one semester at the University of Oulu, they obtain a dual degree: an Italian degree (Laurea Magistrale) and a Finnish one (Master of Science)

Students who choose to complete the full two-year course at Università IULM still have the option to spend a semester abroad at one of our partner universities or engage in an internship abroad.



Programme

Year 1 - Università IULM
Hospitality and Service Management; Change Management and People Flourishing in Tourism and Hospitality Industries; Accounting and Financial Management in Tourism; Tourism Marketing; Cultural Heritage, Arts and Tourism; Geography for Sustainable Tourism Development; Business Communication in Tourism.

Year 2 - Università IULM
Digital Marketing and Technology in Tourism; Intercultural Communication; elective courses; internship; final dissertation
Specialisation in "Sustainable and Digital Transition in Hospitality and Tourism" Strategy and Policy for Sustainable Tourism; Data-driven Value Creation for Tourism and Hospitality

Year 2 - University of Central Florida
Specialisation in "Hospitality and Tourism Management" Data Analysis in Hospitality and Tourism Research; Hospitality and Tourism Strategic Issues; Feasibility Studies for the Hospitality/Tourism Enterprises; Communication Skills; elective courses; internship; final dissertation

Year 2 - University of Oulu, Finland
Specialization in Sustainable Tourism
Traditional and current issues in tourism research; Sustainable development and global tourism; Sustainable tourism development in Northern environments; Tourism geography field research and excursion

Admission requirements

Applicants must hold a three-year undergraduate degree and have at least a B2 level of proficiency in English.

Admission requirements for specialisation in "Hospitality and Tourism Management" at UCF

- Bachelor's degree in any discipline with a min. 3.0 GPA on a 4.0 scale
- TOEFL min. 220 (computer based) or 80 (internet based), or IELTS min. 6.5
- Average grade of 26/30 for specific courses taken during year 1 at IULM

Linguistic requirements for specialisation at OULU

- TOEFL min. 92 (with min. 20 in Writing), or IELTS min. 6.5 (with min. 5.5 per each section). Alternatively, possessing a Bachelor's degree entirely delivered in English.

Tuition fees

Year 1 tuition fees are € 9356.
Scholarship opportunities and reductions in tuition fees are available for qualified students.
Year 2 tuition fees are € 9.956 for specialisation at IULM, and IULM with dual degree track at OULU.
Year 2 fee are € 18,000 for specialisation at UCF; students will receive a stipend of $ 10,000 for living expenses in the USA.

International opportunities

Take the opportunity to carry out a 6-month internship abroad or customise your study plan at one of our international partner universities.



Austria
- Modul University, Vienna
- Salzburg University of Applied Sciences

Croatia
- Rochester Institute of Technology, Dubrovnik

Canada
- Royal Roads University, Victoria

Finland
- University of of Oulu

Hungary
- Budapest Metropolitan University

Latvia
- Turiba University, Riga

Spain
- Universidad de Las Palmas de Gran Canaria
- EUHIT St Pol, Barcelona

UAE
- University of Dubai

USA
- University of Central Florida, Orlando
- University of Houston

Documents and requirements
If you are a European citizen, or a non-EU resident in Italy, you do not need a student visa. If you are not from the EU, you need a student visa. IULM Admissions will support you throughout the visa application process. For additional details and personalised support, please reach out to the IULM Admissions Office.

Email us!
Please feel free to reach out to us via email at admission@iulm.it, and we will be pleased to furnish you with comprehensive information and assistance tailored to your needs. Should you intend to apply for any of our programs, you may do so by visiting apply.iulm.it.

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