



## Erasmus+ Blended Intensive Programme “Sustainability Learning in Intercultural Settings”

REGULATION A.Y. 2025-26

### **PROGRAMME DESCRIPTION**

BIPs are Erasmus+ programmes and offer the possibility of short physical mobility combined with a virtual component.

We are pleased to inform you that Università IULM has successfully teamed up with partner universities, University of Ljubljana and Leuphana University Lüneburg to organize Erasmus Blended Intensive Programme (BIP).

This project will allow students to collaborate as part of a multicultural, inter-university team. The program will last the whole semester. It will include a combination of online lectures, project-based work for a luxury brand using digital tools, and on-site activities during the visit to Ljubljana. During the on-site segment, students will explore sustainability and corporate social responsibility through activities that will engage them with different perspectives on these topics.

The project will take place in Ljubljana and welcome participants from the partner Universities. includes:

- a virtual component (online on Teams) during Principles of CSR & Communication class
- 5 days in Ljubljana: Jan 12-16, 2026

Participants in the programme will obtain **3 CFU**.

Participation is funded within the Erasmus+ programme.

### **TARGET STUDENTS**

**10 students**, regularly enrolled in the first year of the master's degree program in **Strategic Communication**.

### **ELIGIBILITY REQUIREMENTS**

The students are not required to present any English language certifications for partner universities requiring B2 level English and can upload the Declaration of English Language Proficiency for study abroad purposes.

### **RANKING**

Students will be selected by ranking. The ranking is based on the grade obtained by the student as defined below:



- Merit: mid-term test grade point measured by 30/30 that will be carried out during the course of Principles of CSR & Communication.
- Assessment of the motivation letter by the Course Coordinator.

### **SUBMISSION OF APPLICATION**

Students can submit their application through the online student services <https://servizionline.iulm.it/>, as follows:

- Study Abroad - Outgoing
- Applications for Study Abroad Programmes - Outgoing
- ERASMUS MAGISTRALE> BIP **Sustainability Learning in Intercultural Setting**

Applications can be submitted no later than: **01/12/2025 at 11.59 pm**

### **COSTS OF THE PROGRAMME**

The full costs of participation in the programme are to be paid by the students.

Transportation arrangements to/from **Ljubljana** and accommodation are on an individual basis and managed independently by the students themselves.

**Selected participants will receive an Erasmus Mobility Grant in the amount of 79€ per day for a maximum of 5 days, plus a travel contribution of 211€.**

For further information:

Study Abroad office – IULM 1, 4th floor

e-mail [erasmus@iulm.it](mailto:erasmus@iulm.it)